

A MESSAGE FROM NOACH BRAUN & CARMEL REISS



Dear Friends,

As we pause to reflect on the journey of 2025, we are filled with a deep sense of pride, but more importantly, an overwhelming sense of gratitude for your steadfast support.

2025 was a uniquely complex year, one that began under the heavy shadow of war in Gaza. It started as a year of uncertainty, and pain. Yet, it ended with a profound sense of renewal as we welcomed the return of the hostages and saw the conflict in Gaza finally reach its end after two very long years.

Throughout these turbulent months, the challenging reality touched every one of us. It was your belief in our mission that continued to motivate us to persevere.

Even when the path was difficult and filled with challenges, we never stopped training, raising our puppies and providing the life-changing dogs that our clients depend on.

We are proud to share that despite the external pressures and emotional challenges that each and every one of us faced since October 7th, 2023, we achieved nearly all of our organizational goals. In 2025:

- 🐾 We successfully completed rigorous evaluations by both the International Guide Dog Federation (IGDF) and Assistance Dogs International (ADI). This global recognition is a testament to the dedication of a committed team, and uncompromising standards.
- 🐾 We moved forward with projects that impact on the future of the Israel Guide Dog Center, and refined our professional processes, ensuring that the bond between each dog and user is built on a foundation of safety and excellence.

Every partnership created had a profound impact on the lives of our clients, their families and communities.

Our dogs transformed the lives of people with blindness, IDF veterans and survivors, families with children on the autism spectrum and more. This was made possible through your support and generosity.

We want to say thank you – *toda raba*. Thank you for your commitment, your compassion, and your genuine care for the two legged and four legged, that includes every client, volunteer, staff and dogs in our care.

You are the engine that keeps us going, and helps us make a better and more tolerant society for all Israelis.

Together, as partners in this remarkable organisation, we will continue to build a reality where independence and dignity are accessible to all.

In spite of the war that is currently upon us, we look forward to another year of meaningful work and true partnership.

With deepest respect and appreciation,

Noach & Carmel
Co-CEOs



2025 REVIEW

99 DOGS PLACED SUCCESSFULLY



NEW GUIDE DOG TRAINERS ON THE TEAM



NO. OF PUPPIES WITH PUPPY RAISERS



PARTNERSHIP SUCCESS RATE

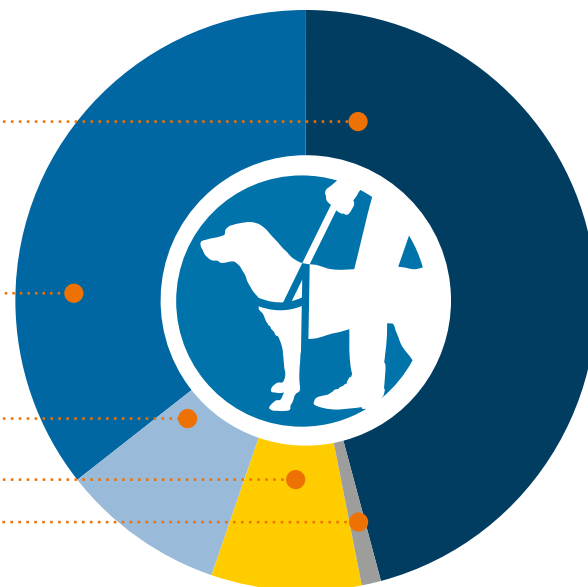


HEALTHY DOGS!
(ONLY 7% DISQUALIFIED DUE TO HEALTH PROBLEMS)

86 LIFE-CHANGING PARTNERSHIPS CREATED

UK SUPPORT £690,576

- INDIVIDUAL DONORS**
£319,221
- TRUSTS & FOUNDATIONS**
£247,521
- LEGACIES**
£63,679
- GIFT AID**
£58,106
- OTHER INCOME**
£2,048



NO. OF CLIENT HOME VISITS



113 NEW PUPPIES AT THE CENTRE

DOGS PLACED SINCE 1991

GUIDE DOGS
854

PTSD SERVICE DOGS & EMOTIONAL SUPPORT DOGS
582

TOTAL LIVES CHANGED
1,436





DOVRAT & SHIBA

GUIDE
DOGS



LIVES	Tel-Aviv
FAMILY	Married with three children (17, 14, 9)
OCCUPATION	Formerly an audiologist for 15 years and currently in vocational retraining
CAUSE OF BLINDNESS	Partially sighted due to Retinitis Pigmentosa, caused by Usher's Syndrome
PARTNER	Shiba, Female, Black Labrador



With Shiba beside me, everything is different. I look forward to leaving the house.

Dovrat has a genetic disorder causing gradual deafness and blindness. She has a cochlear implant which helps her hear, and until recently still had enough vision to lead an independent life. But last year, her sight deteriorated quickly and she fell down some stairs.

"The idea of having a guide dog filled me with doubt. I had always been a cat person. Dogs felt distant to me, unpredictable somehow. But I knew I had to try – for my sake and my family's."

"When Shiba entered my life, we didn't bond overnight. Our relationship grew slowly through small moments of communication, patience, and trust. The past year has been challenging, especially with the war with Iran that created great upheaval to our routine. Through it all, Shiba adapted amazingly. Today our bond is unbreakable."

"Shiba has changed more than how I move through the world – she has changed how I feel in it. Before Shiba, I used a cane and my confidence was fragile. I dreaded running into people on the street, afraid of their pity. I avoided going out as much as possible."

"Now, with Shiba beside me, everything is different. I look forward to leaving the house. Her cheerful spirit has helped me meet neighbours, share conversations, and build new friendships."

"She has transformed my family's world too. My daughter, once embarrassed to see me with a cane, now proudly walks with me. Her friends visit just to meet Shiba. My children adore her, and she has become a joyful member of our family."

"Every morning, Shiba and I walk the 700 meters to my son's school, something I once considered taking a taxi for. Now we walk confidently, just like every other parent."

"I still live with vision loss. But I am not embarrassed anymore. Shiba gave me independence, confidence, and renewed belief in myself. Together with her, I walk forward - blind with acceptance, and even joy."



Just one of the amazing stories of courage from our many clients at the Israel Guide Dog Centre, who have gained independence and confidence after being partnered with one of our Guide Dogs.

israelguidedog.org.uk



PTSD SERVICE DOGS

ARIEL & OTIS



LIVES	Southern town of Netivot, in the Negev
FAMILY	Married with two children
PARTNER	Otis, Male, Yellow Labrador

Ariel served 124 days in military reserve duty in Gaza following the 7th October and came back a changed man, deeply traumatised by what he experienced. The PTSD symptoms were all there, raw, painful – nightmares, panic attacks, flashbacks. In May 2025 he was paired with Otis.

“My life is split into two – before the war and after. Without Otis and with Otis. It’s like I’ve been reborn, and there’s a new Ariel that has to learn again how to live and be independent. But I have to do this not as a child, but as a supposedly functioning adult, a father responsible for two children.”

“Otis is with me every step of the way. Only with Otis do I feel confident to leave the house. I get triggered by loud noises and crowded places, which in Israel are quite common. But Otis is super sensitive and I trust him to notice even the tiniest hint of a panic attack, long before anyone realises.”

“The stronger our bond gets, the quicker he reacts. Now I think he can just smell it, before there are any visible physical symptoms. He will first make eye contact, and then nudge me with his snout or butt me gently with his head, to snap me out of it before a panic attack escalates. If necessary, he will climb on me, put his body weight to create a pressure point. It’s like he’s saying, ‘wait, stop, you’re not where you think you are. I’m here for you’.”



RAISING DOGS, RAISING STANDARDS

Ariel has been advocating in the Israeli media for the right of access for Service Dogs in public

spaces.

Persistent lobbying by the team at the Israel Guide Dog Centre which clients also supported, led to successful legislation in 2023. But still many businesses remain unaware of their duty to grant access to any person with a Service Dog.

“Exposing my trauma in public and arguing for my rights is hard, but Otis is crucial for me to be able to lead a full normal life. So I speak up. For me, and for my brothers and sisters in arms.”



It’s like I’ve been reborn, and there’s a new Ariel that has to learn again how to live and be independent.



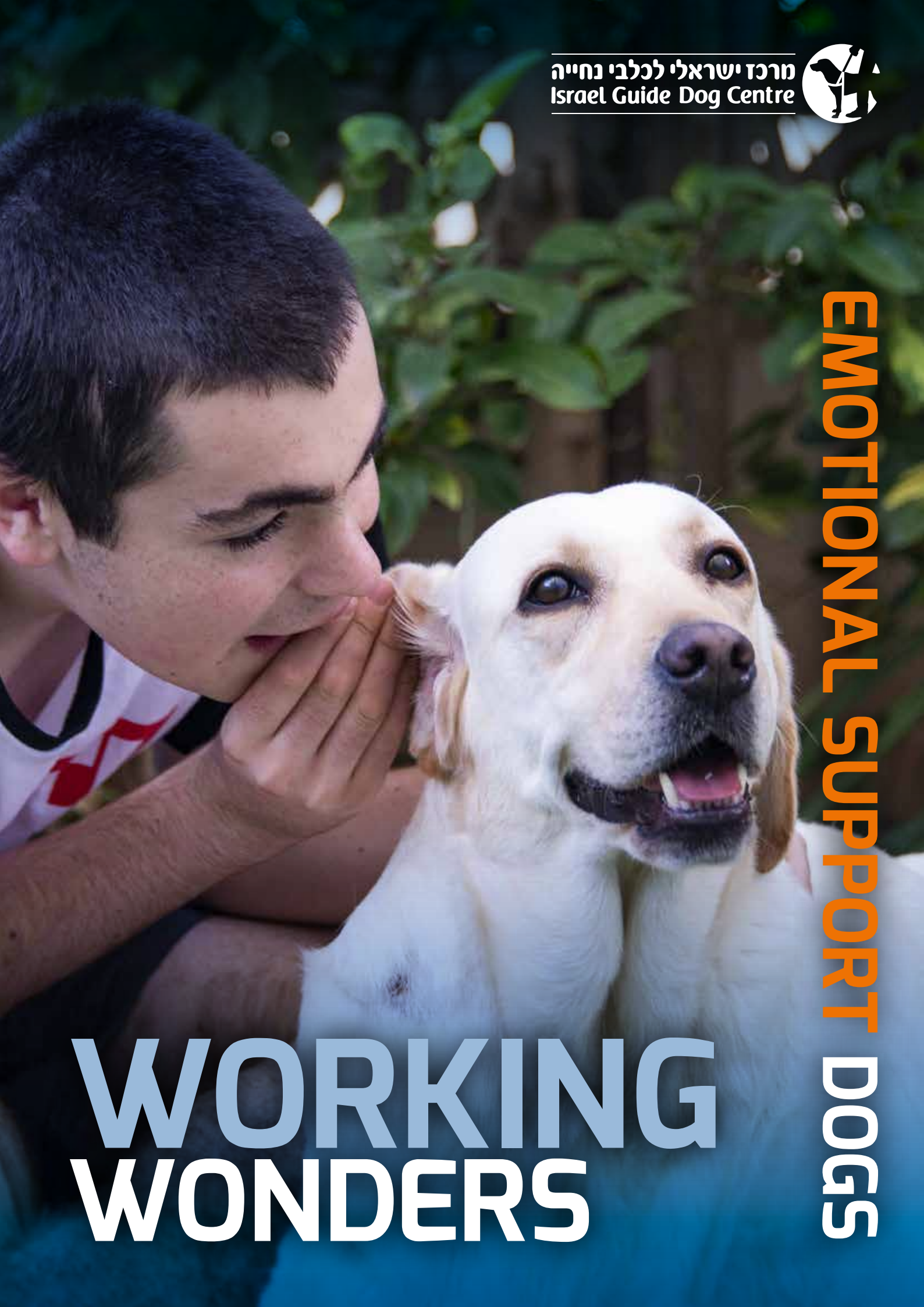
Just one of the amazing stories of courage from our many clients at the Israel Guide Dog Centre, who have gained independence and confidence after being partnered with one of our PTSD Service Dogs.

israelguidedog.org.uk



EMOTIONAL SUPPORT DOGS

WORKING WONDERS





Selected for their exceptional temperament and behavioural skills, our Emotional Support Dogs are uniquely trained to empower and transform the lives of their human partners. From children with autism to those scarred by the traumatic events of 7th October and the subsequent war, these dogs work wonders.

ETHAN & MELANIE

Ethan, 9, has autism and struggles with emotional self-regulation and anger outbursts, fuelled by his limited verbal communication. He is partnered with Melanie, a female Yellow Labrador. *“During a recent particularly bad meltdown, Melanie was the only one able to calm him enough to get him to school,”* shares Ethan’s mum. *“In art therapy that day, he made this beautiful drawing, captioned ‘Melanie makes me feel happy.’ It moved me to tears - realising that this angel on four legs found a special way into my son’s heart.”*

YIGAL, Yael & CHICA

Chica is a female Yellow Labrador with a gentle soul. In early 2024, she was paired with Yael and Yigal, a couple in their 50s living in a kibbutz in the Gaza Envelope. On 7 October, they survived the massacre in their community but lost many friends and neighbours. *“We were evacuated for a few months and eventually returned to the kibbutz, but nothing is the same. Every path, every house, is a painful memory. We are both coping with anxiety and depression, but Chica is a huge source of comfort. On some mornings, she is the only reason we get out of bed. Every day, she is the reason we smile.”*

ATIAS FAMILY & LENNY

Dana is a single mother to Shira (9) and Itamar (7). After being displaced from their moshav in southern Israel on 7 October for over a year, they chose to start fresh in a village in the north. Once settled, they were joined by emotional support dog Lenny, a male Golden Retriever. *“The past two years have been surreal. We ‘only’ lost our home, but the emotional scars run deep. The children, and especially Itamar who is on the autistic spectrum, still fear being alone and have nightmares and anxiety,”* says Dana. *“But Lenny changed our lives. He is so patient and loving and responds to every change in the children’s mood. He is bonding us together and helps me keep my family afloat.”*



All images used with full consent from the families.

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SOME HIGHLIGHTS FROM 2025



Partnership course – March 2025



Noach, Orna and the Marlowes with Bessie



2025 Supper quiz winners



Noach & the team with the Chief Rabbi in November



Rabbi Jonathan Wittenberg running the marathon for us

2025 Annual reception





Vet Clinic opening

Rebecca at the Centre for the Clinic opening in April



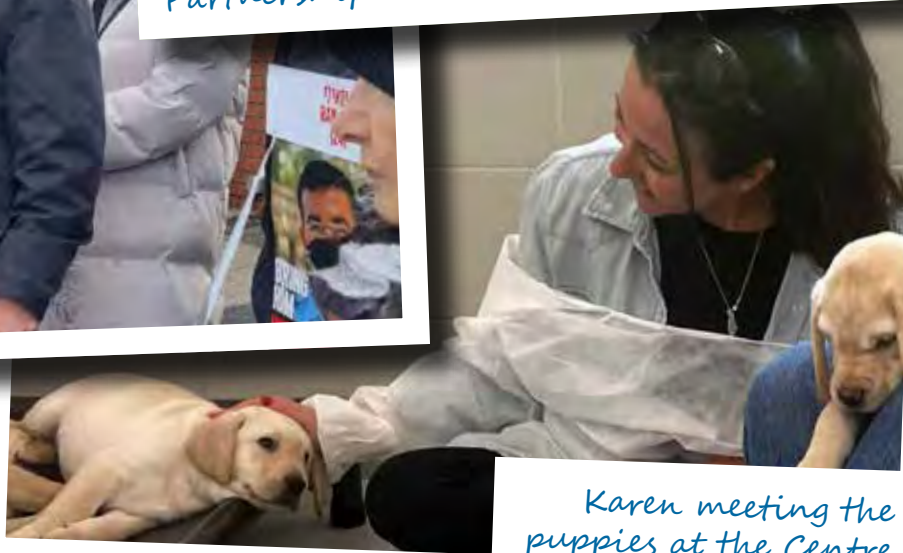
Litter with their mum



Partnership course - November 2025



Noach speaking at the Borehamwood vigil for the hostages



Karen meeting the puppies at the Centre



Puppy raisers collecting their puppies in March



Brand new van sponsored in memory of Daniel Testler

FINANCIAL REPORT



THIS IS OUR MOST RECENT INTERNAL FINANCIAL REPORT FOR 2025 AND BUDGET FOR 2026.

REPORT AS OF 31 DECEMBER 2025	2026 BUDGET	2025 ACTUAL (not audited)
INCOME OVERSEAS		
TOTAL DONATIONS – OVERSEAS	£3,330,622	£2,588,745
INCOME FROM ISRAEL		
DONATIONS FROM ISRAEL	£661,722	£1,207,164
GOVERNMENT FUNDING – MINISTRIES & PTSD	£748,086	£571,210
IN-KIND DONATIONS	£183,373	£109,221
TOTAL INCOME – ISRAEL	£1,593,182	£1,887,595
TOTAL ALL INCOME	£4,923,804	£4,476,340
OPERATING EXPENSES		
DOG TRAINING EXPENSES	£1,767,524	£1,149,316
KENNEL EXPENSES	£584,366	£636,299
PUPPY RAISING EXPENSES	£436,794	£356,115
BREEDING, FERTILITY & HEALTH DEPARTMENT NEW	£294,247	–
MAINTENANCE	£365,969	£294,026
MARKETING & FUNDRAISING	£602,713	£483,301
CLIENT SERVICES, HR & ADMINISTRATIVE EXPENSES	£559,444	£457,548
FINANCING EXPENSES	£14,115	£7,030
TOTAL OPERATING EXPENSES	£4,625,171	£3,383,635
FIXED ASSETS		
FIXED ASSETS & CONSTRUCTION	£694,976	£302,885
DEPRECIATION	£287,081	£219,780
TOTAL FIXED ASSETS	£982,057	£522,665
TOTAL ALL EXPENSES	£5,607,228	£3,906,300
SURPLUS/-DEFICIT	-£683,424	£570,040

The 2026 budget is only 13% over the 2025 actual (in real budget increase), but because of significant forex rates fluctuations, the GBP budget is 43% above the 2025 actual.